



A Journey towards Tuberose Hub - Ralaba

Tuberose area	52 ac
Family Engage	98
Production	400kg/day
Income in the village	48000/day

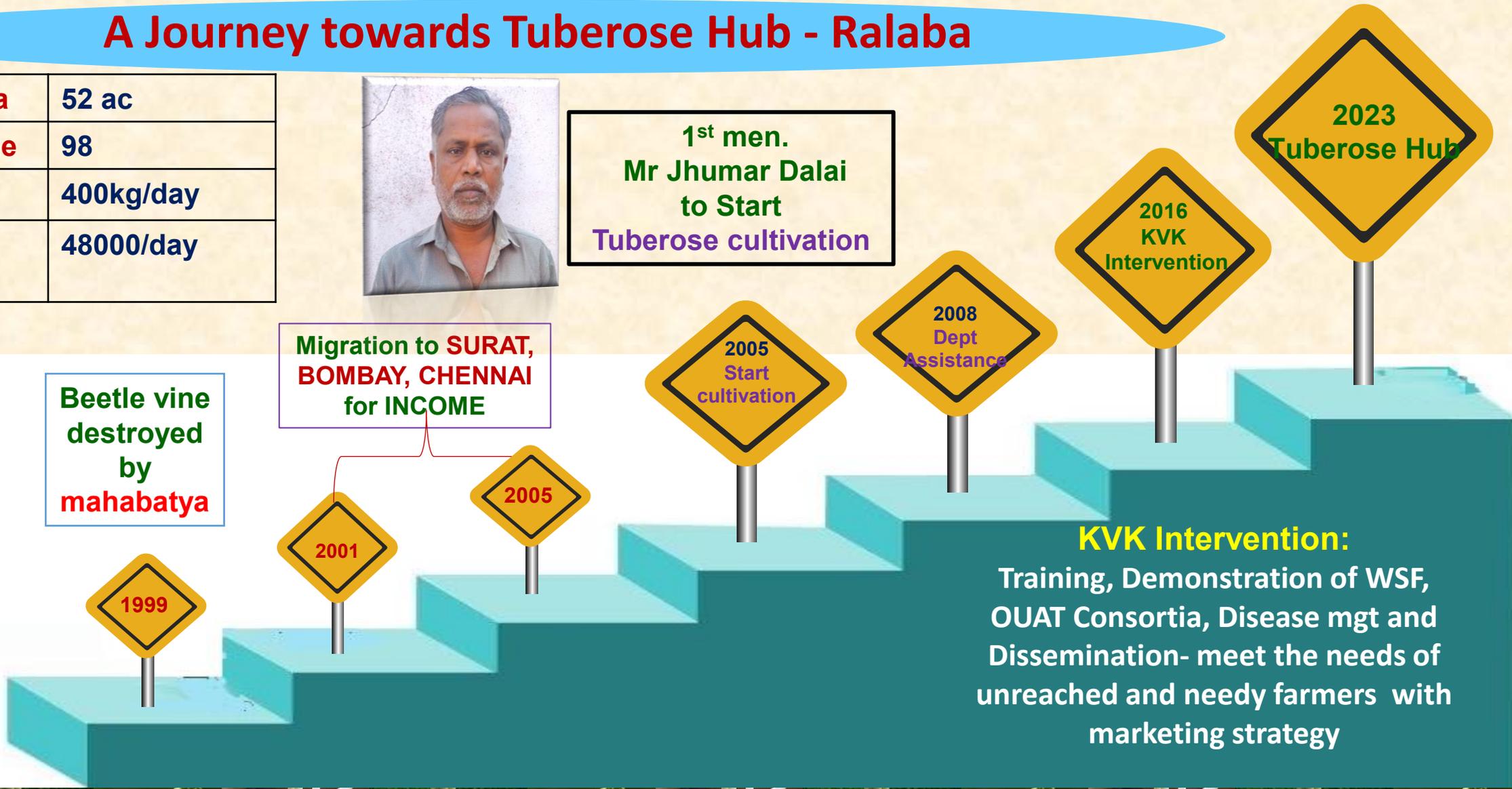


**1st men.
Mr Jhumar Dalai
to Start
Tuberose cultivation**

**Beetle vine
destroyed
by
mahabatya**

**Migration to SURAT,
BOMBAY, CHENNAI
for INCOME**

**Journey
started before
1999 cyclone
Beetle vine
Cultivation**

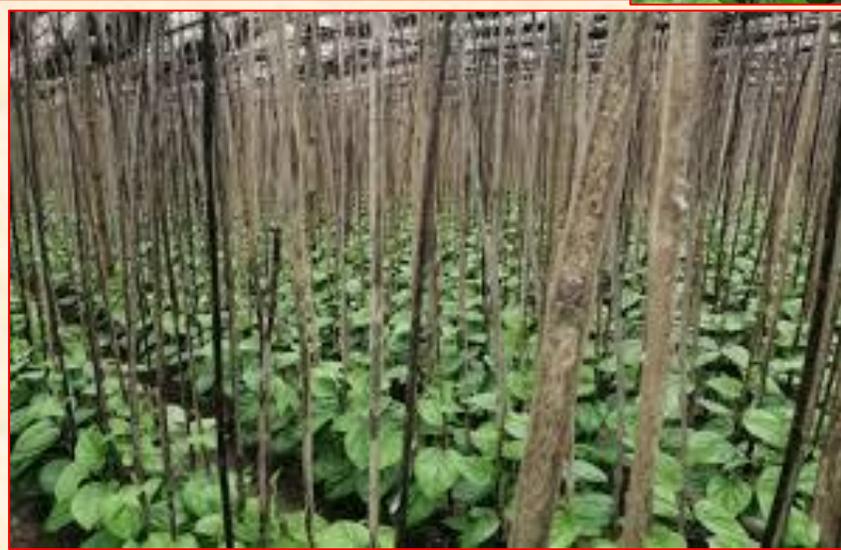


KVK Intervention:
Training, Demonstration of WSF,
OUAT Consortia, Disease mgt and
Dissemination- meet the needs of
unreached and needy farmers with
marketing strategy





A Journey
started before
1999 cyclone





**Devastated
village
Super cyclone,
1999**





**Migration and bonded labour:
Only option for livelihood**





KVK Interventions....



Latitude: 19.479153
Longitude: 84.787511
Elevation: 18.96±15 m
Accuracy: 4.1 m
Time: 11-12-2024 16:07
Note: TubeRose Cultivation Upper M.D.H.
WSHG Member of Ralab Village Hamlet Block 2024-25
Jhunu Dalai

Powered by NoteCam



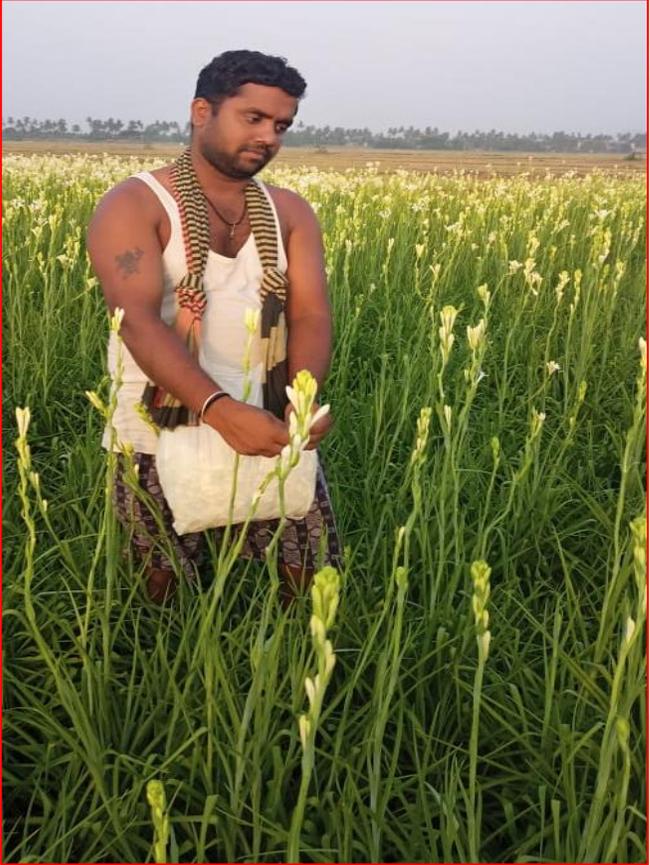
Latitude: 19.47798
Longitude: 84.790873
Elevation: 14.47±13 m
Accuracy: 4.0 m
Time: 11-12-2024 16:21
Note: TubeRose Cultivation Upper M.D.H.
WSHG Member of Ralab Village Hamlet Block 2024-25
Puspa Khuntia, W/O-Brundaban Khuntia

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Achievers



... of director block-level ... usually yield. ... Meena, DCP Cuttack. ... bendera's associates inter- ... tal dispute," the SDPO said.

Ralaba farmers prosper with rajanigandha cultivation

Hrusikesh Mohanty / TNN

Berhampur: The fragrance of tuberose fills the air at Ralaba, a village near Hinjili in Ganjam district, as around 100 farmers are cultivating 'rajanigandha' on over 50 acres of land.

Earlier, the village was famous for betel farming and used to export it to Uttar Pradesh, Bihar and New Delhi. However, farmers switched from betel vine to floriculture when traditional farming faced multiple challenges, including frequent cyclones and fluctuating market prices. Jhumar Dalei, 50, first started cultivating tuberose

basis when his betel vine farm was destroyed in the Super Cyclone in 1998. When he succeeded, others switched to tuberose cultivation, giving up the labour-intensive betel vine farming.

"My father cultivated tuberose about 25 years ago, and I have continued the same on over one acre of land," said Kalacharan Dalei, a progressive farmer. The 34-year-old farmer earns an average of Rs 3 lakh every month per acre. During the season, the production is more," he added.

"We have not faced any problem in the market, as the demand for the flowers is

high, particularly during the wedding season," said Ganpat Dalei, another farmer. "The tuberose farming initiative is now generating more than Rs one crore business in the village annually," Jhumar added.

"The number of farmers who took to tuberose farming was very limited up to 2005 until the district Krishi Vigyan Kendra intervened," said Sujit Kumar Nath, senior scientist of KVK.

Nath, who is also the chief of the centre, said they have supplied new varieties of the flower, demonstrated the use of water-soluble fertilizer, and integrated disease

management (IDM) practices which increased their yield. "Their collective approach and direct linkage with traders from nearby districts eliminated intermediaries and maximised profits," he said.

Nath said the KVK has now introduced the Prajwal and Kolkata Double, double-petaled varieties brought from the Indian Institute of Horticulture and Research (IIHR), Bangalore and Kolkata, respectively, which are in higher demand among traders for garland production. It proved to be another landmark in the cultivation process, he added.

A farmer harvests his tuberose crop at Ralaba village in Ganjam on a small portion of his land in 2002 on an experimental

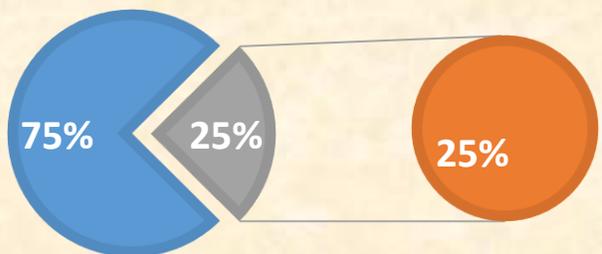




Transition from a **sleepy village**.... **Migrant labour village** ... **TUBEROSE HUB**

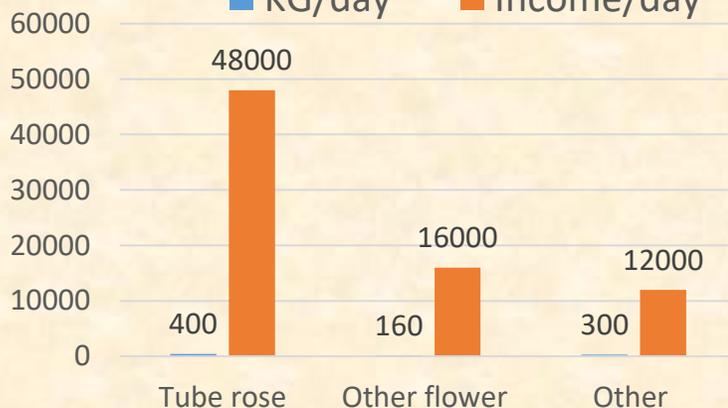
FARM FAMILIES

■ Total ■ Tuberose cultivation



Tuberose production

■ KG/day ■ Income/day



Village Income (Rs. In lakh)

■ Cultivation ■ Seed Production

