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The Kiaphula

Monthly e - Newsletter
May 2026



**KRISHI VIGYAN KENDRA, GANJAM-II
BERHAMPUR – 761008
ODISHA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY**



District level Workshop under RIISE project conducted by WFP in presence of line department officers



NITI Aayog representative Dr Harihar Padhy visited the demo units and interacted with the scientists.

Marigolds are goldmine for farmers

Hrusikesh Mohanty / TNN / May 03, 2026, 00:24 IST

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Marigold plantation

Berhampur: Widely used in rituals and celebrations, marigolds have a deep cultural and spiritual connection with Ganjam residents.

For 45-year-old Hiramani Reddy of Hinjili and several others in Ganjam, marigold cultivation has emerged as a reliable source of income. Growing African marigold which is a hybrid variety, on her half-acre land, she has found it more profitable. "I have made good profit growing it compared to traditional paddy cultivation," she said.

Pandav Sahu (36) from Balasingi village in Chikiti block, cultivated high-yielding (HY) yellow marigold on his one acre land. He harvested around 18 quintals of flowers in four months, earning over Rs 1 lakh. Procuring varieties of African marigold seedlings from Krishi Vigyan Kendra, Ganjam, of Odisha University of Agriculture and Technology, around 500 farmers in many blocks have grown the flowers on around 20 hectares last year. "As more farmers are interested, we aim to increase the area to around 30 hectares by Dec-end," said Sujit Kumar Nath, a KVK scientist.

He added they have procured two HY marigolds from Indian Institute and Horticultural Research under Indian Council of Agricultural Research in 2024 and started on an experimental basis in the district.

"After seeing its success, we distributed seedlings among farmers for commercial cultivation and imparted technical training to harvest more flowers," Nath said.

Marigolds are goldmine for farmers, A success story published in the Times of India

"https://timesofindia.indiatimes.com/city/bhubaneswar/marigolds-are-goldmine-for-farmers/articleshow/130723396.cms?utm_source=app&utm_medium=share&utm_campaign=social_share"



Demonstration on use of parasitoids to manage shoot and fruit borer in brinjal, Vill: Nandika



A visit to the farm of millionaire farmer, Mr Ashish Subudhi and guiding for scampi production through bio-fertilizer



Egg production in poultry units developed under RIISE project



First dragon fruit plucked in dragon fruit unit of KVK, established last year



Students of different Universities visited KVK demo units and learnt on IGAs through agriculture

Published by : KVK, Ganjam-II, Berhampur
Chief Editor : Dr. Sujit Kumar Nath, Sr. Scientist & Head
Composer : Mr. Bhakti Ranjan Palai, Prog. Asst. (Comp.)